

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : 2 NEWS AT 6P CON COM1: 2 NEWS AT 6P	30		\$2,000.00	10/16	10/19	1		TU-F	1
4			800A-900A PROGRAM : THE EARLY SHOW CON COM1: THE EARLY SHOW	30		\$500.00	10/16	10/19	4		TU-F	4
5			900A-1000A PROGRAM : LETS MAKE A DEAL CON COM1: LETS MAKE A DEAL	30		\$500.00	10/16	10/19	4		TU-F	4
6			1000P-1035P PROGRAM : KUTV NEWS AT 10P SAT CON COM1: KUTV NEWS AT 10P SAT	30		\$2,500.00	10/20	10/20	1		SAT	1
7			1100A-500P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL	30		\$600.00	10/20	10/20	2		SAT	2
8			600P-700P PROGRAM : ENTERTAINMENT TONIGHT WEEKEND / PA CON COM1: ENTERTAINMENT TONIGHT WEEKEND / PA	30		\$800.00	10/20	10/20	1		SAT	1
9			500P-600P PROGRAM : 2 NEWS AT 5P SUN CON COM1: 2 NEWS AT 5P SUN	30		\$1,500.00	10/21	10/21	1		SUN	1
10			800A-930A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,000.00	10/21	10/21	1		SUN	1
11			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$500.00	10/22	10/22	1		MON	1

1500

FAX# 215 564 1103

REP HEADLINE# 6372808
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT12/12 15.11
** KUTV-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 12			800A-900A	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : THE EARLY SHOW												
CON COM1 : THE EARLY SHOW												
✓ 13			900A-1000A	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : LETS MAKE A DEAL												
CON COM1 : LETS MAKE A DEAL												
OCT/12			18000.00					CONTRACT TOTAL		18000.00		
										TOTAL SPOTS		23

MARKET TOTALS	\$58,064	KUTV 31%	KTVX 17%	KSL 30%	KSTU 20%	KUCW 0%	KJZZ 2%	KCSG 0%
			KMYU 0%					

SVC- NSI
DEMOS- RA35+*

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.44
CHANGES ** KUTV-TV ***

REP HEADLINE# 6372808
*** UNAPPROVED REV #1 ***

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT12/12 16.44
CHANGES *** KUTV-TV ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

REP HEADLINE# 6372808 ***
*** UNAPPROVED REV #1 ***

ADV #	ADV. NAME	ISS/CENTER FORWARD	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	WATERFRONT STRATEGIES	BUYER NAME	SPENCER WOOD	
		3050 K ST NW,	SALES PRSN WA-	CHERYL BLAIR	

WASHINGTON, DC 20007

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6372808			

PRDCT	CENTER FORWARD	10/16	EST#2072	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT	DATES	OCT16/12	OCT22/12	WK-1
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CITY TAX	CO-OP BILLING NEEDED	DATE	OCT12/12	16.44
STATE TAX				

REP: TO SHANNON
FR CHERYL
RVSD SUN MORN
CANCELED WEEKEND ET
ADDED 5A
TTL SAME
PLS CNF THANKS

CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 96 AGENCY PRODUCT CODE = 102 AGENCY EST# = 2072												
8	S		600P-700P	30		\$800.00	10/20	10/20	0		SAT	0
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
10	R		800A-930A	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING												

REP HEADLINE# 6372808
*** UNAPPROVED REV #1

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE